

WHAT IS FOCUS 2020?

Focus 2020 is a community planning process established by community and regional organizations to create the vision for the future of the Mitchell area through the year 2020. Representation from Mitchell and the region (currently identified as 35 mile radius around Mitchell) was solicited to broaden the perspective of each committee's recommendations.

Since the initial Focus 2020 Kickoff Event on September 4, 2008, the eight theme committees met biweekly to organize, review facts, and talk to interested parties regarding the future of their specific focus area. Community meetings were held in October 2008 and February 2009 to gather additional community input and share progress in the process. While each committee has filed a committee report (see reports www.focus2020.org), the Focus 2020 planning process continues to solicit public participation in the implementation phase.

To provide constructive feedback to the Focus 2020 Planning Team, please contact us at info@focus2020.org.

Over 100 Volunteers

We thank these regional citizens for volunteering their time and talents to gather, discuss and share the best ideas to make this region a place to grow, work and live in the future.

Dave Allen, Jean Anderson, Doug Backlund, Geri Beck, Dan Beukelman, Tim Bottum, Dave Brooks, Brad Buche, Mark Buche, Gary Butterfield, Charlie Christensen, John Clarke, John Claggett, Bonny Culhane, Doug Dailey, John Deppe, Dan DesLauriers, Tom Dice, Dr. Robert Duffett, Heath Eggleston, Maddie Essig, Pat Essig, Lori Essig, Craig Fergen, Dave Fridley, Jerry Garry, Chad Glanzer, Diana Goldammer, Dr. Joe Graves, Noel Hamiel, Teresa Hart, Troy Helleloid, Greg Henderson, Bryan Hisel, Lori Holmberg, Scott Houwman, Al Jacklin, Steve Jendersee, Dusty Johnson, Jacquelyn Johnson, Jim Johnston, Karen Jorgenson, Gina Jung, Billie Kelly, Ralph Kiner, Shelley Knutson, Jeff Krall, Scott Kroger, Jodie Lambert, David Lambert, Jay Larson, Jeff Lee, Rita Lemon, Allen Lepke, Jeff Logan, Brian Loken, Louise Maeschen, Troy Magnuson, Greg McCurry, Dick McEntee, John McLeod, Scott Meyer, Don Meyers, Clark Mickelson, Jeri Mickelson, Kyle Musick, Roger Musick, Dave Muth, Paul Muth, Dan Noteboom, Dave Olson, Chris Paustian, Scott Peper, Steve Peschong, Don Petersen, Rhonda Pole, John Prunty, Mark Puetz, Mary Puetz, Neil Putnam, Harlan Quenzer, Dr. Paul Rasmusson, Tom Rasmusson, Liz Reyne, Fran Rietveld, Dennis Robinson, Tona Rozum, Terry Sabers, Rick Schauer, Jon Schmitz, Sharon Schreur-Klein, Kathy Schroyer, Arlen Schuh, Bob Sebert, Bill Sebert, Carol Sebert, Jim Sebert, Mayor Lou Sebert, Jeff Smith, Tim Smith, Dave Stevens, Lennie Stulc, Lyle Swenson, Rod Titze, Janelle Thiesse, Ed Thompson, Gloria Thompson, Larry Thompson, Jerry Thomsen, Rune Torgerson, Ryan Tupper, Ross Ulrich, Mike Vehle, Greg Von Wald, Hannah Walters, Tara Weber, Jackie Wentworth, and Dick Ziegler.



Providing Vision for the Future.

The Future of the Mitchell Community

2009-2010

Focus 2020 · Providing Vision for the Future

EDUCATION

Vision Statement: Demonstrate and communicate the quality and value of education in Mitchell and the surrounding area.

RECOMMENDATIONS:

1. Increase enrollment at Mitchell K-12, MTI and DWU.
 - a. Support implementation of campus improvements.
 - b. Enhance scholarship funding for Mitchell students.
 - c. MHS campus concept.
2. Enhance community education coordination.

REGIONAL HEALTHCARE

Vision Statement: Develop overall community wellness and the need for facilities that meet the current and future needs of the region.

RECOMMENDATIONS:

1. Create partnerships for health and wellness.
2. Build a community indoor pool.
3. Provide an urgent care center.

REGIONAL ECONOMIC DEVELOPMENT

Vision Statement: Create and implement a plan for regional economic growth.

RECOMMENDATIONS:

1. Create a regional economic plan.
 - a. Develop a brand and marketing plan.
 - b. Enhance workforce development strategies.
 - c. Encourage growth of the region.
 - d. Develop entrepreneurial opportunities.

QUALITY OF PLACE

Vision Statement: Develop and communicate the region as a distinctive and attractive place to live and work.

RECOMMENDATIONS:

1. Enhance historic and community aesthetics.
2. Foster a spirit of collaboration and cooperation.
3. Build a community center for events, health and wellness.
4. Welcome community diversity.

LAND USE AND DEVELOPMENT

Vision Statement: Provide a vision for a visually attractive and functionally efficient physical landscape for our regional community.

RECOMMENDATIONS:

1. County and city work together to update comprehensive land use plan.
 - a. Develop east/west travel routes within the city.
 - b. Eliminate gravel roads in city limits.

LAKE MITCHELL DEVELOPMENT

Vision Statement: Significantly enhance water quality in the lake and define ways to increase recreational visitor development.

RECOMMENDATIONS:

1. Create a Lake Mitchell statutory committee with in city government.
 - a. Create a master plan for community, recreation, public access and future land use.
 - b. Solicit greater community representation on new committee.

VISITOR DEVELOPMENT

Vision Statement: Evaluate visitor development in the Mitchell area, and recommend actions to enhance the visitor's experience.

RECOMMENDATIONS:

1. Invest in the Corn Palace area and continue to support Main Street & Beyond.
2. Create a "vehicle" for greater coordination and facilitation of community events.
 - a. Promote and coordinate increased volunteers.
 - b. Focus on events, facilities and coordination.
 - c. Pursue more state and regional events.
3. Review and evaluate existing recreational and athletic facilities.

GOVERNMENTAL STRUCTURES

Vision Statement: Enhance the efficiency and effectiveness of our local government.

RECOMMENDATIONS:

1. Improve city and county strategic planning processes.
 - a. Improve city and county management structures.
 - b. Improve community communication channels.